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Dr. Hualiang Lu is a professor at Changzhou University and Nanjing University of Finance & Economics and the Director of Sino-German Research Institute for Sustainable Development. Dr. Lu received his Ph.D. from Wageningen University in the field of management studies. He is the editorial member of Corporate Social Responsibility and Environmental Management (Wiley), The International Journal of Corporate Social Responsibility (Springer), and the book series on CSR, Sustainability, Ethics and Governance (Springer). He has published Springer books entitled “Building New Bridges Between Business and Society” and “Sustainable Development and CSR in China”, and Journals including Chinese Management Studies, Supply Chain Management: An International Journal, British Food Journal, Agribusiness: An International Journal, China Agricultural Economics Review, Journal on Chain and Network Science, Journal of International Food & Agribusiness Marketing, and in a variety of book chapters and national journals. His research and teaching activities focus on corporate social responsibility, sustainable development, business ethics and governance, green supply chain management, etc.